

NEWS RELEASE

February 11, 2019



FOR IMMEDIATE RELEASE
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Bauer Appoints Michael Auletta as Managing Director for Asia Expansion

BRISTOL, Conn., - Bauer, Inc. announced today the appointment of Michael Auletta as Managing Director of Bauer Asia, an expansion of the 103-year-old company that will provide customers throughout Asia with unparalleled support and innovative services for the company's industry-leading test & support equipment product lines. Auletta will oversee multiple offices strategically located throughout Asia, and will report directly to Bauer CEO Lou Auletta, Jr.

Auletta most recently held the position of Director – Global Strategic Accounts, working closely with many of the company's current key customers and also developing business with prospective accounts. He has also been lead on the company's strategic Marketing initiatives over the last three years.

"I'm thrilled and thankful for the opportunity to become fully immersed in the Asia market. We've known for a while that a local presence is important to our customers throughout the region, and over the years we've slowly implemented services to support the demand. Our plans for Bauer Asia will take everything to the next level in terms of our service, support and commitment to our customers' success," Auletta said.

About Bauer

Bauer, established in 1916, designs and manufactures aircraft component test and support equipment for the commercial and military aviation industries. Leading OEMs, airlines, MRO and military organizations around the world rely on Bauer for technical expertise, highly reliable performance, and long-term support.